Welfare Packages Demystified

CATEGORY	Bronze	Silver	Gold	Platinum
Principal Member	100,000	200,000	300,000	400,000
Spouse	100,000	200,000	300,000	400,000
Children (4)	100,000	100,000	100,000	100,000
Siblings (4)	100,000	100,000	100,000	100,000
Parents (2)	100,000	200,000	300,000	400,000
Parents In-law (2)	100,000	200,000	300,000	400,000
Premium	2,208	4,420	6,630	8,840
Additional Member	650	1,480	2,208	2,950
Extra Child	275	275	275	275

Get in touch with us today:

CPF House, 7th Floor,
Haile Selassie Avenue
P.O. Box 28938-00200, Nairobi
+254 111 114 000
info@cpf.or.ke | www.cpf.or.ke

CPF Kenya cpf_Kenya @CPFKenya

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CPF
Fulfilling Lives

Ladybag

A bespoke financial solution tailored for every woman's unique journey.

How to join:

There are two modes of joining

For Groups

1. Organized group leadership signs Deed of adherence with CPF.
2. Complete registration form.
3. Payments shall be made through designated account.

For Individuals

1. Complete registration form.
2. Payments shall be made through designated account.

What is Ladybag?

Ladybag is a financial product tailored for women enabling them save for retirement as well as provide the last expense cover to them and their loved ones.

Why You Should Join Ladybag

Since the life courses of women are different from those of men, financial systems often have different outcomes for women and men.

Gender inequalities in the labour market and the unequal distribution of paid and unpaid work in the family mean that women tend to have lower pension coverage, lower benefits and greater vulnerability in old age.

Additionally, women's labour market patterns have changed substantially over the past half century and so have the family arrangements on which many pension systems have traditionally relied.

Ladybag therefore bundles financial training solutions with comprehensive welfare packages; ideal for women engaged in enterprise or organized in saving groups and/or chamas.

The Ladybag Packages

Package	Cost (Kes)	Details
Bronze B	Kshs. 1,000	1. Pension Account
Bronze A	Kshs. 2,500	1. Welfare package Kshs. 2,208 2. Pension Account with Kshs. 292 opening balance
Bronze	Kshs.5,000	1. Welfare package worth Kshs. 2,208 2. Pension Account with Kshs.1,792 opening balance
Silver	Kshs.8,000	1. Welfare package Kshs. 4,420 2. Pension Account Kshs. 1,580 opening balance
Gold	Kshs.12,000	1. Welfare package worth Kshs.6,630 2. Pension Account with Kshs.2,870 opening balance
Platinum	KShs.15,000	1. Welfare package- Kshs. 8,840 2. Pension Account with Kshs. 3,160 opening balance